

AWARD TUTTOTEATRO.COM for Best Teaser Video 2020 – second edition

Announcement

The Cultural Association Tuttoteatro.com announce the second edition of “Award for Best Teaser Video”, dedicated to short preview videos of theater performances and the performing arts. The first edition was launched to commemorate the twentieth anniversary of its internet site and the first Italian weekly online magazine for theater and the performing arts.

In the reign of the image Tuttoteatro.com considers the possibility of using the teaser video as a means of promoting a work that can lead to the creation of another. The jury will evaluate the trailers based on the specificity of their cinematic language and their effectiveness in stimulating curiosity, reflection, and interest in the event that is the object of the teaser.

The prize of 500,00 euros is intended as a contribution to the distribution of the video work.

1. Participants can be citizens of Italy, Europe or any country in the world, with no limit to age.
2. Participants can be individual artists or groups.
3. Participants must submit a brief film presenting a work of theater or the performing arts no longer than five minutes, excluding credits, produced within announcement dead line.
4. The work that is the object of the teaser must still be in the current repertory of the company that presents it.
5. The participants can download the announcement from the site tuttoteatro.com and fill in the different parts of the registration form until 16:00 October 26th 2020 (Italy time). The contestants must indicate in their registration form the internet address where the complete video teaser can be viewed (Youtube, Vimeo, Dailymotion). The videos in languages others than Italian must be subtitled in English and/or Italian.
6. By completing and sending in the registration form the participants agree to accept the rules of the contest in all of its aspects.
7. From all the videos received the jury will select a maximum of twenty that will be presented during the semifinal days of the 2020 Tuttoteatro.com Awards.
8. From the semifinalists videos chosen the jury will select three finalists, that will be presented during the final days of the 2020 Tuttoteatro.com Awards, one of which will be declared the winner and receive the prize of 500,00 euros.
9. All the teaser video semifinalists will be promoted through social media and the website of Tuttoteatro.com and its partners.
10. The judgement of the jury is final.
11. The winning teaser must include in all promotional material without exception the acknowledgement received: «Tuttoteatro.com Award for Best Teaser Video».
12. In case of restrictions due to Covid-19 all events open to public audiences will be hosted online in live streaming mode.