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ATELIER
ESSENZA

WORKSHOP

the video teaser & the performing arts

**SUNDAY
OCTOBER 1ST**



13h00 to 15h00

WHAT IS A VIDEO TEASER?

A trailer? - No

A backstage! - It could be, but ...

A summary of a show? - Not necessarily

An advert? - A bit reductive

SO WHAT IS A TEASER?

REGISTER NOW



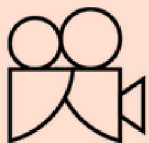
CONTACT@ATELIER-ESSENZA.COM



TEASER VIDEO

BREVI VIDEO DI PROMOZIONE
DELLO SPETTACOLO DAL VIVO





the video teaser & the performing arts

Join us on Sunday, October 1st, at 1:00 PM at Atelier Essenza for a workshop exploring the relationship between video teasers and performing arts, with the aim of establishing an Observatory for the needs and perspectives of artists and videographers.

The event, "Workshop on Video Teasers and Their Relationship to Performing Arts," is being conducted in partnership with Tuttoteatro.com from Rome and is organized as part of the Erasmus+ research and education project - Action Type KA210-VET small-scale partnerships in vocational education and training.

Operators, researchers, and artists from various disciplines are invited to participate in this gathering to continue a dialogue about experiences related to audiovisual and live performances exchanged in almost two years of the project. The objective is to facilitate interaction, share best practices, and engage in a discussion about cinematic language in relation to performing arts.

This event will also provide an opportunity to identify the technical and creative tools that artists should equip themselves with, with a particular focus on the younger generations, to create these short videos.

Atelier Essenza, 21 Blvd de Strasbourg, 75010 Paris, France

Free admission with reservation

For more information: teaservideo.eu – contact@atelier-essenza.com



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